





Proclamation

WHEREAS: Since 1995, the Minnesota Magazine and Publications Association (MMPA) has served

as a resource and a voice for magazine publishing in Minnesota, while advancing and

recognizing the professional development of its members; and

WHEREAS: The MMPA is one of the leading state associations for magazine publishing on a state

level, representing the vast majority of magazine publishing companies and magazine

professionals in Minnesota; and

WHEREAS: By providing a forum for networking, the MMPA promotes the exchange of ideas and

an arena for problem-solving for its members and vendors; and

WHEREAS: Minnesota-based magazine companies contribute to the state's economy by providing

professional careers to their employees, and magazine companies fuel the state economy in a variety of aligned businesses including printing, paper sales, graphic

design, photograph, and marketing businesses; and

WHEREAS: The MMPA invests in the future of its industry by supporting higher education in the

state through partnering with higher education institutions on events and programs and including higher education's voice through representation on the MMPA's Board

of Directors; and

WHEREAS: Through its annual Excellence Awards, the MMPA recognizes outstanding

achievement in magazine publishing throughout Minnesota; and

WHEREAS: This year the MMPA celebrates ten years of sharing valuable knowledge with

professionals and will continue to further develop the skills and professionalism of its

members.

Now, Therefore, I, TIM PAWLENTY, Governor of Minnesota, do hereby proclaim Thursday, November 3, 2005, as:

MINNESOTA MAGAZINE PUBLISHING DAY

in the State of Minnesota.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this 26th day of September in the year of our Lord two thousand and five, and of the State the one hundred forty-seventh.

GOVERNOR

SECRETARY OF STATE

0600756